



# Family Connects Frederick County Evaluation Services RFP



June 30 2023

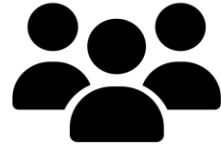


# Agenda Overview

- Welcome & Introductions
- Family Connects Model
- Implementation in Frederick County, MD
- Questions
- Scope of Work
- Submission Requirements
- Questions

# The Family Connects Model

# The Family Connects Model



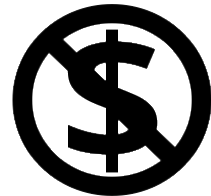
## FOR ALL

Helping all families  
regardless of income or  
background



## THREE WEEKS

Visits are scheduled 3  
weeks after baby's  
arrival



## NO COST TO RECIPIENTS

Families are not charged for  
the visits



## REGISTERED NURSE

All visits are made by  
highly trained nurses

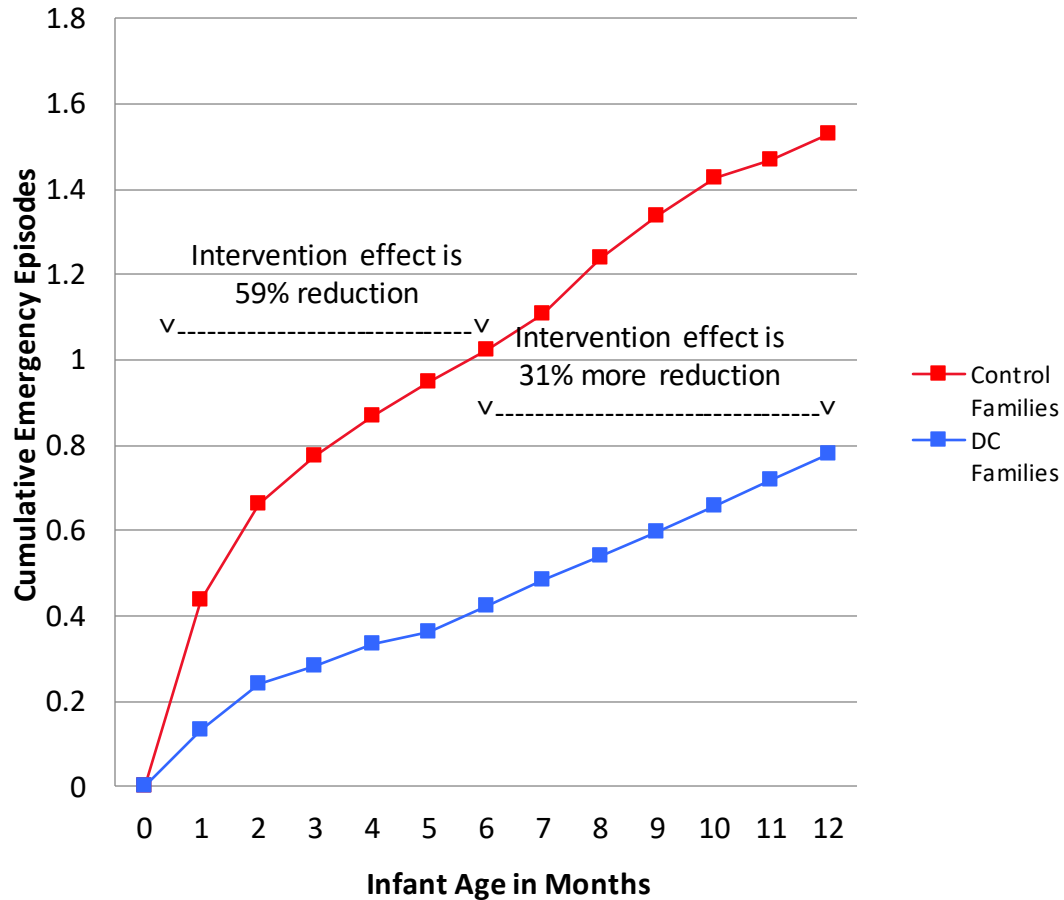
# Core Components of the Model

- Nurse home visit
- Community alignment
- Data and monitoring



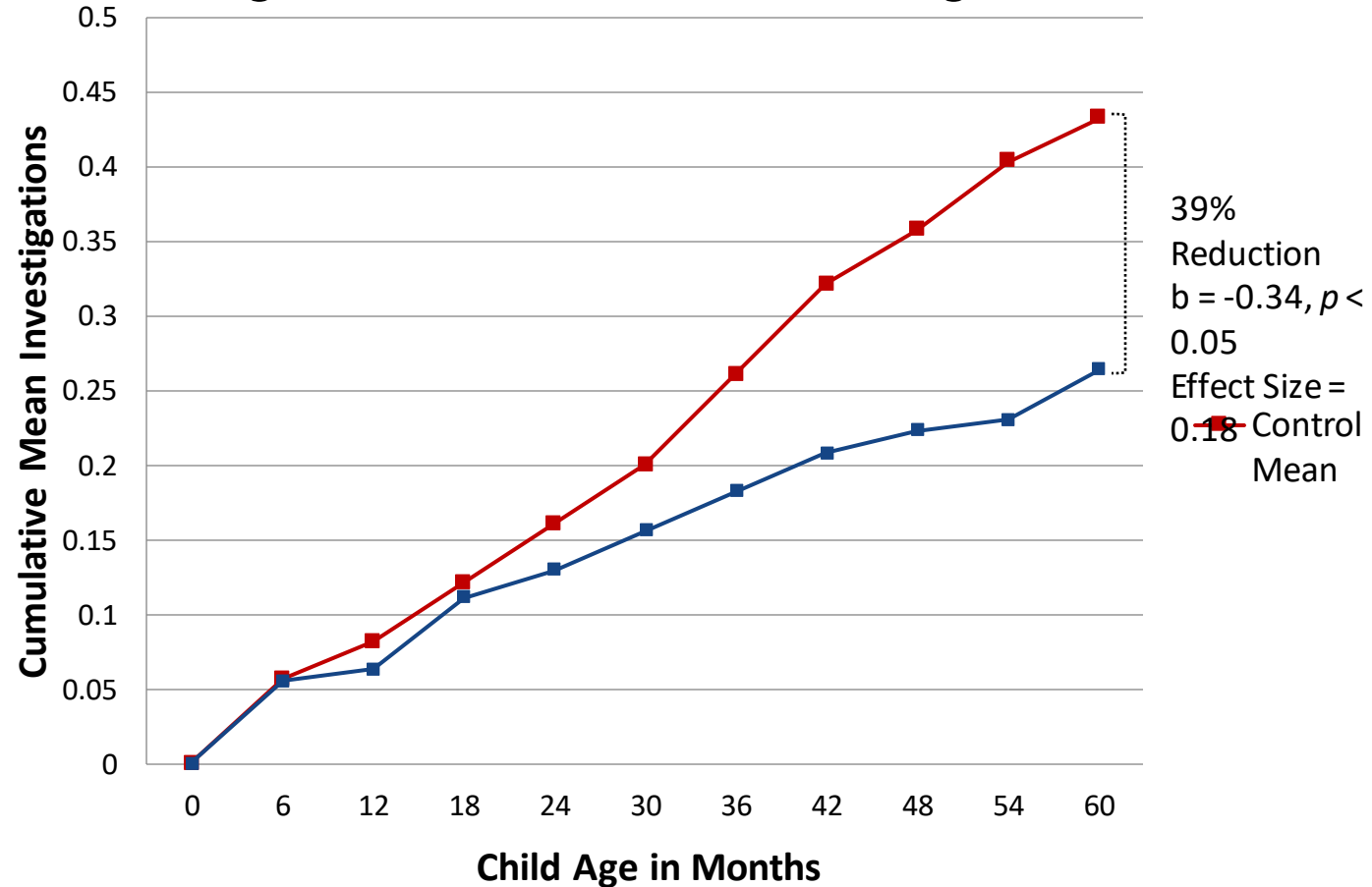
# RCT Evaluation Results

## Child hospital administration records



Goodman, W., Dodge, K., Bai, Y., O'Donnell, K., & Murphy, R. (2019). Randomized controlled trial of Family Connects: Effects on child emergency medical care from birth to 24 months. *Development and Psychopathology*, 31(5), 1863-1872. doi:10.1017/S0954579419000889

## Age 60-month CPS investigations



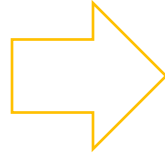
Goodman WB, Dodge KA, Bai Y, Murphy RA, O'Donnell K. Effect of a Universal Postpartum Nurse Home Visiting Program on Child Maltreatment and Emergency Medical Care at 5 Years of Age: A Randomized Clinical Trial. *JAMA Netw Open*. 2021;4(7):e2116024. doi:10.1001/jamanetworkopen.2021.16024

# Local Health Improvement Process (LHIP) Led to Family Connects

- Frederick Health and Frederick County Health Department collaborate on triennial Community Health Needs Assessment with Frederick County Health Care Coalition – the nonprofit local health improvement coalition.
- For 2019-2021, adverse childhood experiences were selected as a priority by the Coalition. The Frederick County ACEs Workgroup identified Family Connects as a model appropriate to meet LHIP goals and complementary for the County's existing mix of services.
- ACEs Workgroup helped identify the clinical and administrative home at Frederick Health

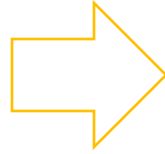
# Alignment with Health Care Goals

ACOG Committee  
Opinion No. 736 (2018)



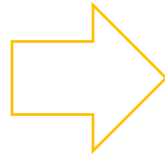
Importance of "fourth trimester", custom postpartum plans and contact within the first 3 weeks postpartum

MD State Integrated  
Health Improvement  
Strategies



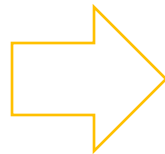
Reduce severe maternal morbidity rate.

Maryland Maternal  
Mortality Review  
Commission Report



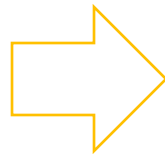
Provide direct health care support prior to 42 days postpartum to prevent pregnancy-related complications

Frederick County Maternal  
Child Health Collaborative



Decrease disproportional pregnancy-related deaths of African American women

Frederick County ACEs  
Workgroup



Increase skills and services that help children and families develop resiliency to prevent adverse childhood experiences





# Current Funding

- County Executive selected Family Connects for \$8M in American Rescue Plan Act Funds for 2022-2025
- Goal to establish long-term sustainable funding for the service

# Implementation in Frederick County, MD

# Achieving Universal Population Reach in Frederick County

2023

2000 babies born at Frederick Health to Frederick County Families

60% = 1200 Integrated Home Visits

2024

3300 babies born to Frederick County families

50% = 1650 Total Integrated Health Visits

2025

3300 babies born to Frederick County families

60% = 1980 Integrated Home Visits

# Implementation Team

Frederick Health

*Clinical and administrative home for Family Connects Frederick County*

- **Heather Kirby**  
VP Integrated Care  
Chief Public Health Officer
- **Brandon Blake**  
Director, Home Care Operations
- **Michele Ghim, MD**  
Medical Director
- **Lori Sprecher, MSN, RNC-LRN**  
Clinical Nurse Manager
- **Maria Wardlow, MSW**  
Community Alignment Specialist

- **5 FTE Nurses**
- **2 FTE Program Support Specialists**

Adepta LLC

*Program implementation, coalition building, MCH program development*

- **Pilar Olivo**, MPA, Principal

CURA Strategies

*Program implementation, integrated communications, and stakeholder outreach*

- **Scott Leezer**, SVP
- **India Hinton**, Account Supervisor
- **Rachel Mandel**, MD, MHA

Frederick County Health Care Coalition

*Partner outreach*

- **Malcolm Furgol**, Executive Director

Iris Inclusion

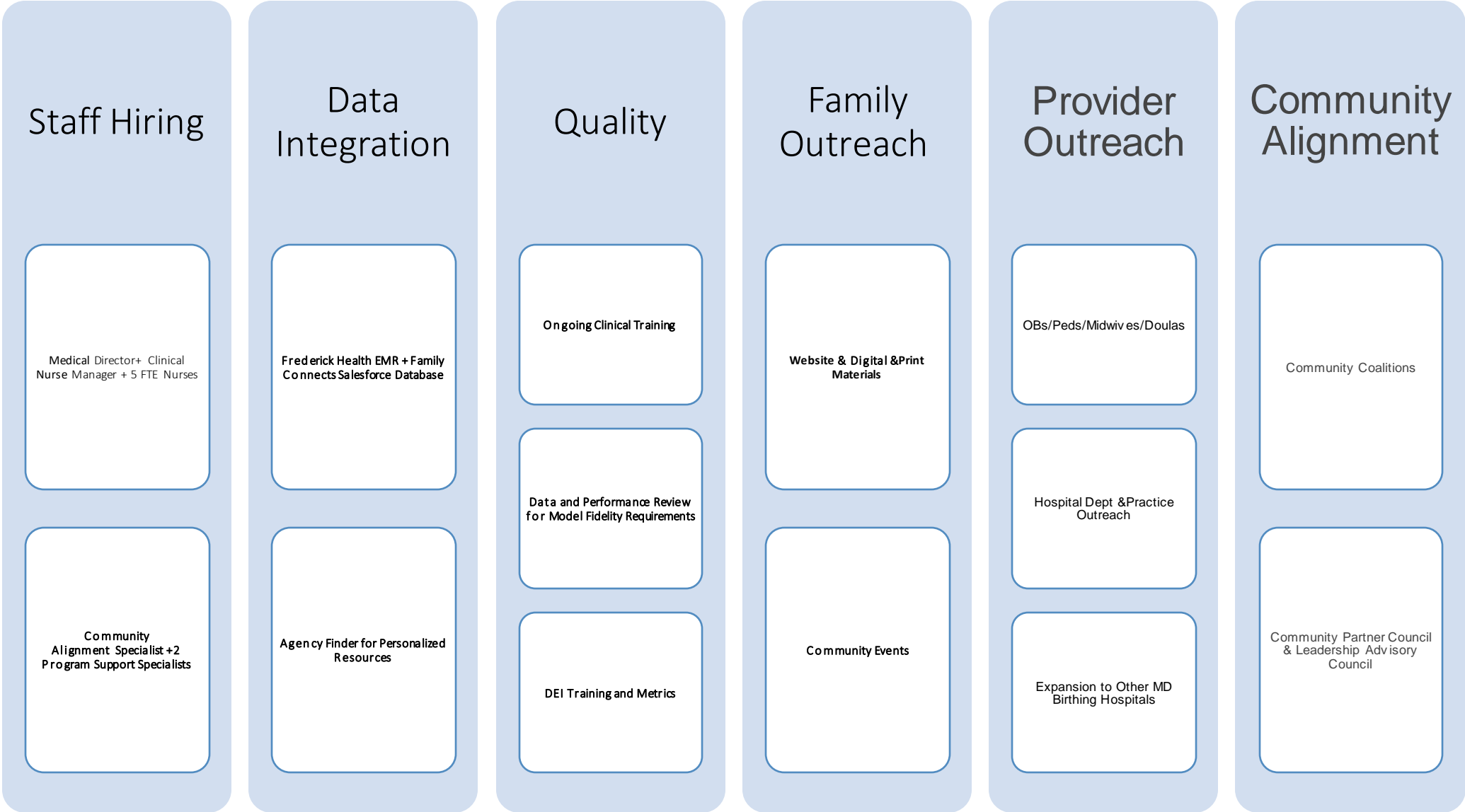
*DEI training and metrics*

- **Michael Baran, Ph.D.**, Founder

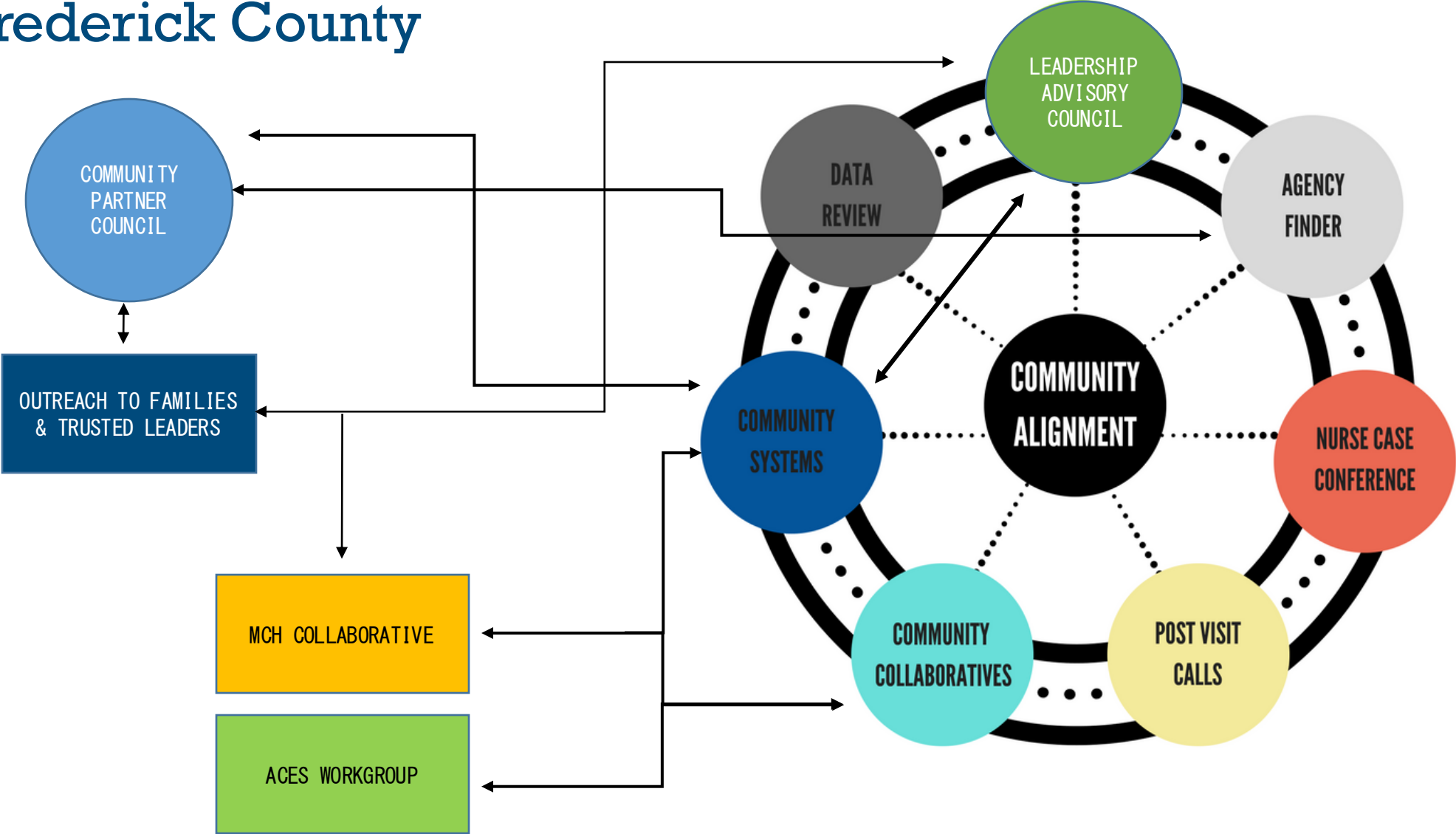
Mental Health Association

*System navigation for families*

# Implementation Plan



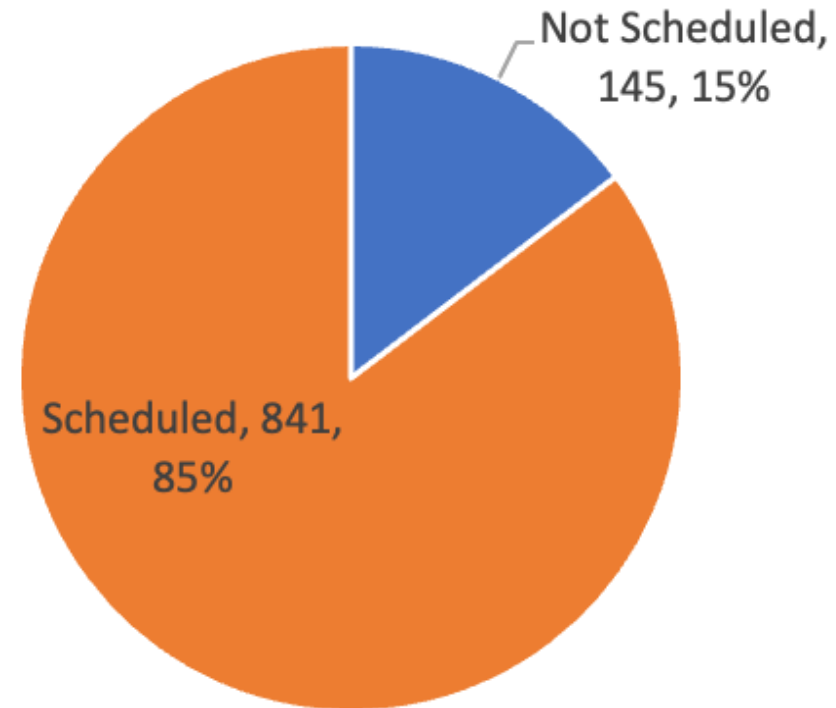
# Community Alignment in Frederick County



# Performance

# Scheduling

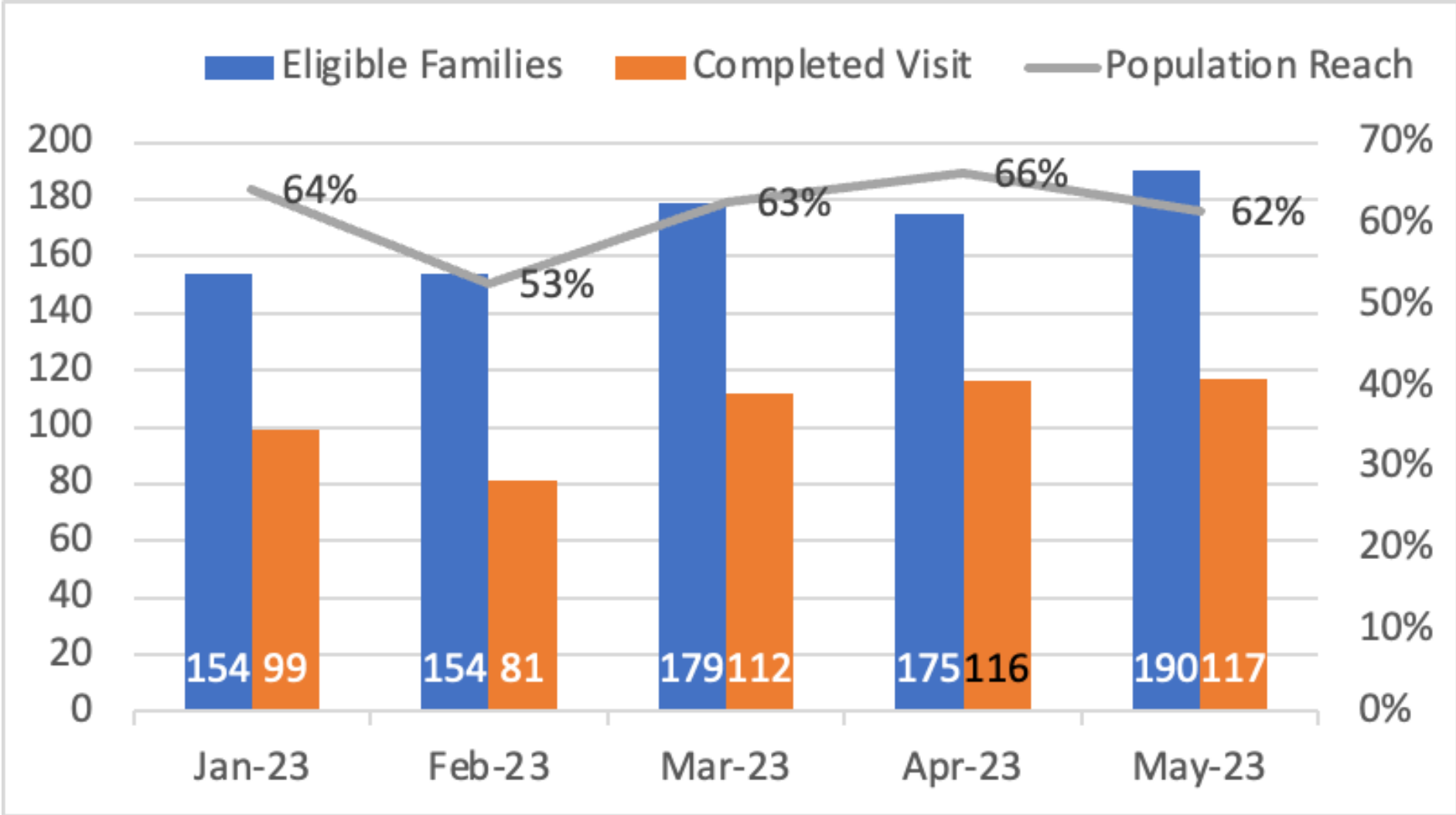
YTD Scheduling Rate,  
as of 6/23/23



■ Not Scheduled ■ Scheduled



# Population Reach: Model Fidelity = 60%



# Questions?

# Evaluation RFP

See RFP on [www.frederickhealth.org/fcevaluator](http://www.frederickhealth.org/fcevaluator)

# RFP Components

1. Scope of Work
2. Timeline
3. Project Management
4. Vendor Requirements
5. Project Budget

# Evaluation of Proposals

1. Technical Proposal
2. Price Proposal

# Submission Guidance

- Respond to each item
- Follow instructions in Section E to organize your PDFs
- Form on [www.frederickhealth.org/fcevaluator](http://www.frederickhealth.org/fcevaluator) requires 2 separate PDFs.
- Single document proposals or those that do not follow the instructions in Section E will not be considered.

# Important Dates & Information

**Award Period:** October 1, 2023 – December 31, 2025

**Total Value:** \$300,000

- **Questions Deadline:** Due: Monday July 10, 2023 by 5:00PM EDT
- **Proposal Submission Deadline:** Wednesday, August 16, 2023 by 2:00PM EDT
- Submit questions & proposal: [www.frederickhealth.org/fcevaluator](http://www.frederickhealth.org/fcevaluator)

# Questions & Submissions?

[www.frederickhealth.org/fcevaluator](http://www.frederickhealth.org/fcevaluator)